

# Lights Camera Action

This course assumes no previous knowledge of film or video techniques and includes planning the shoot, filming the production and editing the footage as well as uploading the completed video to the 'Stronger Unions' channel on YouTube.

These skills are transferable and will be of use generally in the workplace and at home.

## Overview of the course

- Introduction to new media, e.g. Facebook, Twitter, YouTube
- What is a camera?
- Film grammar – framing, shot selection, etc
- Interview techniques
- Planning the shoot
- Streetwise – filming in public places, good practice and the law
- On location filming
- Introduction to video editing
- Editing your footage
- Uploading to YouTube
- How to use new media to promote your union or school



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